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Workshop 9: Marketing and Advocacy II: best practices

Place: Academy of Economic Studies of Moldova, Scientific Library, 59 Bănulescu Bodoni str., Chişinău 2005, Republic of Moldova.

9:30 – 9:45	 Silvia GHINCULOV, dr., director of the Scientific Library of the Academy of Economic Studies of Moldova: Opening the workshop. Ane LANDØY, Project coordinator, University of Bergen Library, Norway Angela REPANOVICI, Prof., dr., Transylvania University of Brasov, Romania: Presentation of workshop objectives. Questions and comments. 	
Presentation of Products for informing / educating users (homework: 10 minutes for each institution, 5 minutes discussions after each presentation)		
9:45 - 10:30	Academy of Economic Studies of Moldova State University of Moldova State University of Medicine and Pharmacy "Nicolae Testemitanu"	
10:30 – 11:15	State Agrarian University of Moldova Technical University of Moldova "Alecu Russo" State University of Balti	
11:15 – 11:45	"Ion Creangă" State Pedagogical University	

Free International University of Moldova

11:45 – 12:15	Coffee break
12:15 – 13:00	Academy "Stefan cel Mare" of Ministry of Internal Affairs Academy of Public Administration Academy of Music, Theatre and Fine Arts
13:00 – 14:00	Lunch
14:00 – 15:00	Moldovan State Institute of International Relations Trade Co-operative University of Moldova "Bogdan Petriceicu Haşdeu" State University of Cahul State University of Physical Education and Sport
15:00 – 15:15	Coffee break
15:15 – 16:00	Comrat State University from Moldova "Grigore Țamblac" State University of Taraclia State University of Tiraspol
16:00 – 16:15	 Ane LANDØY, Project coordinator, University of Bergen Library, Norway; Angela REPANOVICI, Prof., dr., Transylvania University of Brasov, Romania: Evaluation of results. Discussions.
16:15 – 16:30	The closing ceremony, awarding certificates of participation.
16:30 – 17:30	Meeting with project team, Academy of Economic Studies of Moldova, Building F, of. 001, ground floor